

“Seeing is Safety”™

Accidents happen, but visibility related ones can be avoided!

Every fleet has a quantifiable rear vision related problem that causes backing accidents!

- Each year there are 300,000 reported backing accidents. (Source A)
- Backing accidents cause 500 deaths and 15,000 injuries per year. (Source B)
- The average vehicle operates in reverse less than 1 mile per year. (Source A)
- 27% of all accidents occur while operating in reverse. (Source A)
- 70% of backing accidents could have been prevented with the use of a collision avoidance system. (Source A)
- \$3,000 is the average cost of a non-fatal backing accident. (Source C)
- Failure to see a vehicle, object or person is the number one cause of backing accidents. (Source D)
- 65% of backing accidents involve a stationary object. (Source E)
- Blind spots can extend up to 160 feet behind a vehicle. (Source D)



Rear Vision Camera Systems are the only proven solution to eliminate costly backing accidents!

- Camera Systems eliminate rear blind spots and put a driver in full visual control of the rear of the vehicle. (Source D)
- Camera Systems have a 95% object detection rate. (Source E)
- Sensor Systems do not perform well enough to effectively prevent backing accidents. (Source E)
- Sensor Systems have as low as a 25% object detection rate. (Source E)
- Combining a Camera System and a Sensor System will not increase effectiveness over a camera system alone. (Source E)



PRO-VISION® is the industry leading supplier of rear vision camera systems to top fleets in the nation! Why?

- | | | |
|---------------------------------|------------------------------|----------------------------------|
| #1. Reliable Commercial Design | #3. Innovative Solutions | #5. Industry Leading Performance |
| #2. Unmatched Product Selection | #4. Simplified Installations | #6. Unbeatable Value |

Contact us today to learn more or to schedule an on-site demonstration!

PRO-VISION® Video Systems
Rugged, Reliable Rear Vision & Video Recording Systems™
800.576.1126 • seeingissafety.com

PRO-VISION® Systems are available from all leading truck and equipment manufacturers as a factory installed option.

• Source (A): University of Minnesota Center for Transportation Studies • Source (B): National Safety Council
• Source (C): PRO-VISION® Commissioned Study • Source (D): Texas Department of Insurance • Source (E): NHTSA

rev 02/11